



You deserve Australia's best.

Cool your
whole home
from as little
as running a
light globe.



Breezair[®]

Cooler. Fresher. Quieter.

www.breezair.com.au





Cooler.
Fresher.
Quieter.

Your home deserves the finest ducted evaporative airconditioning available.

So it makes good sense to choose the revolutionary Breezair Icon - the world's quietest and most efficient ducted evaporative airconditioning system.

The technology built into Breezair is the best in the world and your guarantee of the ultimate in comfort, economy and cooling power.

Install Breezair... it's the name you can trust.

Breezair...
makes me
feel great

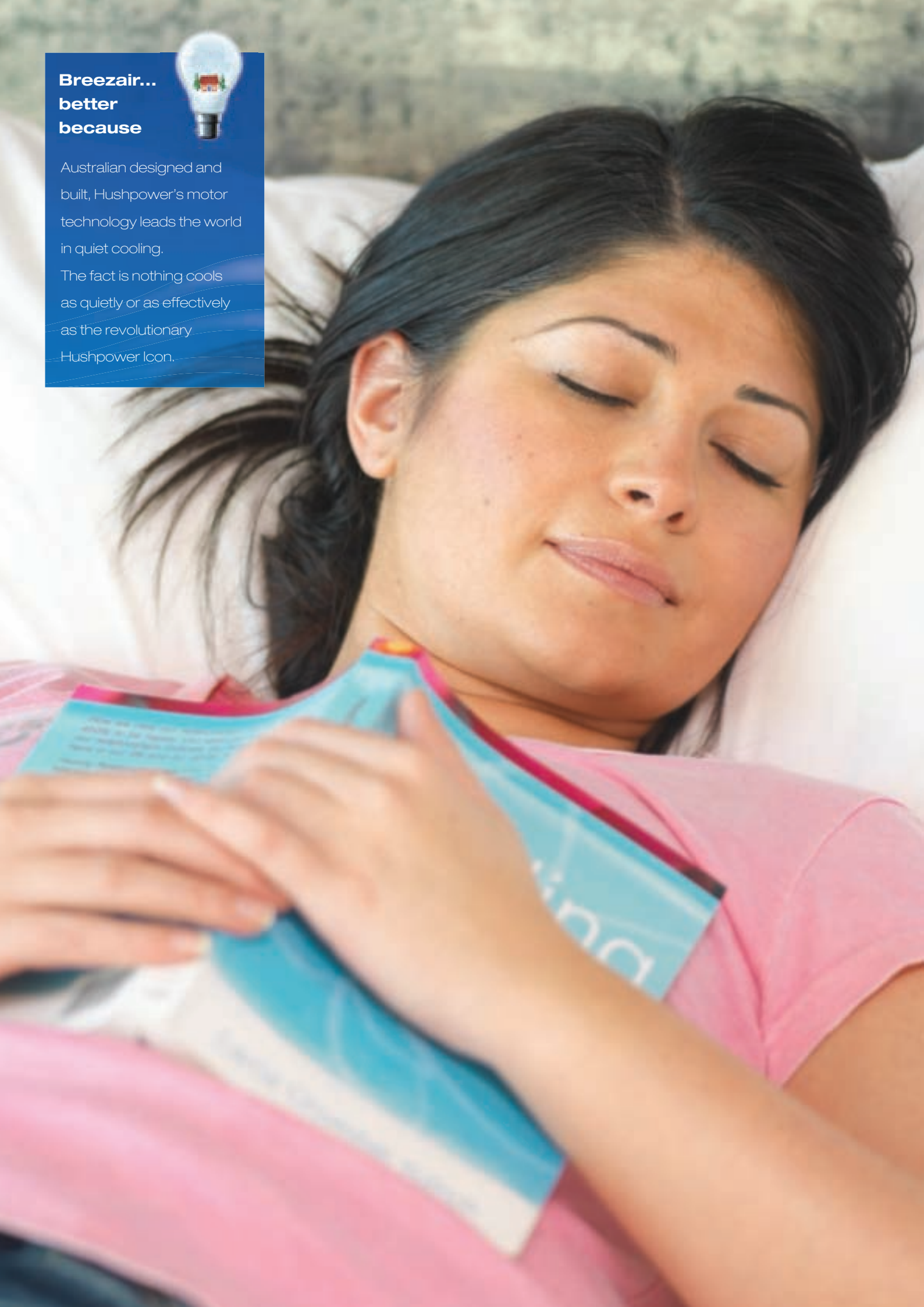
Breezair[®]
NUMBER ONE IN NATURAL COOLING

**Breezair...
better
because**



Australian designed and built, Hushpower's motor technology leads the world in quiet cooling.

The fact is nothing cools as quietly or as effectively as the revolutionary Hushpower Icon.



Nothing cools as quietly

The thing you immediately notice about the world class Breezair Icon series is how wonderfully cool it makes your home feel, and how quietly it operates – it's incredibly quiet.

In fact nothing comes close to the unobtrusive cooling power of the Breezair Icon series.

It's all thanks to the superior design of Breezair's ground-breaking centrifugal fan and Hushpower motor, a global revolution in air conditioning engineering.

Old-fashioned axial fan systems are noisy because they spin like helicopter blades. This creates air turbulence, increased noise levels, less airflow and therefore reduced cooling.

Superior design, better comfort

But the Breezair Hushpower motor and centrifugal fan combination is

better designed, better built and simply does the job a whole lot better as it pushes a strong, even flow of fresh, cool air to all corners of your home.

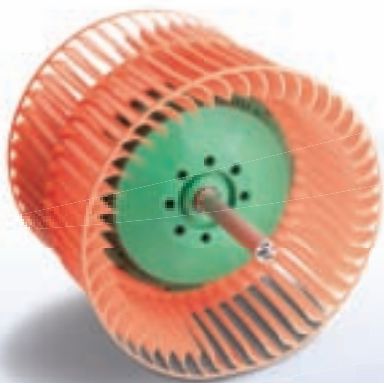
Internationally acclaimed as the world's quietest and most innovative fan system, Icon's whisper-quiet operation is remarkable. Even when Icon is running at peak output there's barely a sound inside or outside your home - so not only will you love the way Icon quietly cools, your neighbours will too!

The name to trust

For over thirty years Breezair has been globally acknowledged as the leader in evaporative air conditioning technology – technology that Breezair exports around the world and expertise you can rely upon to quietly cool your home through even the harshest Australian summer.



Breezair...
the quiet
revolution
in cooling



***Revolutionary Hushpower
fan and motor technology
makes Breezair the
world's best***

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NUMBER ONE IN NATURAL COOLING

**Breezair...
better because**

- Lowest operating costs of any comparable system
- Economical purchase and installation costs
- Advanced system management that minimises power and water usage

**Cool your
whole home
from as little
as running a
light globe.**



Count the savings

Imagine being able to keep your family comfortably cool all summer long for as little as \$25 per year in electricity costs*.

Wherever you live in Australia, Breezair technology will cost less to cool your home than any other comparable system.

Icon's world-renowned cooling efficiency uses much less energy.

Even more impressive is Icon's miserly seasonal power consumption - under half that of any competitive brand.

It's little wonder that with Breezair, you can cool your entire home from as little as the cost of running a light globe.

Exclusive Invertacool™ technology

Trust Breezair to be the first, and only, evaporative cooling system with Inverter technology. Breezair's Invertacool™ is an amazing innovation that saves you money on operating costs year after year, after year.

Invertacool™ cleverly manages power consumption and eliminates the wasteful and costly stop-start-stop sequence of old-fashioned systems.

It all adds up to less wear and tear on your air conditioning system, greatly reduced energy use, improved performance and genuine cost savings...and only Breezair has it!

Compucool®... for a smarter design

Compucool® is another brilliant example of Breezair innovation.

Exclusive to your Breezair consultant, the intelligent Compucool® design program uses computerised accuracy to profile your home's key architectural aspects and ensure the optimum system for your home and your budget.

* Based on average Melbourne summer at 148sqm cooling over 25°C



Breezair...
cooling that
costs far less

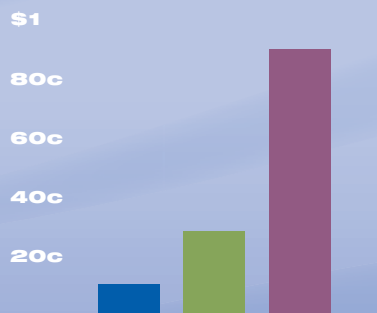
Look
at the
savings
with Breezair

Icon
cools from
as little as
3 cents per
hour!

- Evaporative - whole of home
- Split system - single room only
- Ducted refrigerative - whole of home

Hourly running cost

Sustainable Energy Victoria "Choosing a cooling system", November 2002



Breezair
NUMBER ONE IN NATURAL COOLING

**Breezair...
better
because**



Breezair evaporative air conditioning is ideal for asthmatics, children and the elderly because it continually circulates a fresh supply of clean, filtered air throughout your home



Fresh as a sea breeze

Step inside a Breezair-cooled home and you'll quickly notice how refreshingly cool it feels.

One of the major benefits of Breezair evaporative air conditioning is the way it fills your home with fresh, filtered cool air – it's as natural as a soothing sea breeze.

Unlike refrigerated systems Breezair does not continually recycle stale air - it actually completely replaces the air within your home every few minutes.

Summer is for living

For those who enjoy entertaining outdoors, for families with children, and for people who simply prefer **fresh rather than recycled air**, Breezair is unquestionably the best choice.

That's because only evaporative air conditioning allows doors and windows to remain open whenever it is operating. Cooling performance is unaffected by people coming and going, which makes Breezair a perfect companion to the relaxed Australian lifestyle.

Breezair, a better option

When it comes to choosing a cooling system for your home the advantages of the Breezair Icon Series are simply too good to ignore.

Superior comfort, better economy, outstanding efficiency, unsurpassed reliability, clever convenience benefits, ease of use... it's easy to see why the technological excellence built into every Breezair Icon series model is unmatched anywhere or by any other brand.



Breezair...
for you,
your family,
your lifestyle

Why Breezair is better for your lifestyle

Breezair	Refrigerated
Cost	
Economical – significantly lower installation, operating and seasonal maintenance costs.	Can cost up to 100% more to install and as much as 80% more to operate than a Breezair system. Maintenance costs are potentially much higher.
Cooling	
Natural airflow is ideal for asthmatics, children and the elderly.	Dries the eyes, skin and household plants.
Operation	
Continuous flow of fresh clean filtered air – completely replaces air every few minutes.	Re-circulates stale air. Potential for bad odours and unhealthy environment.

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**Breezair...
better
because**



Breezair roof-top cabinets are injection-moulded from durable, UV-stabilised polymers with additives for high impact strength. This ensures a product that is structurally superior and far stronger than units made from thin, vacuum-formed plastic.



Ahead of the rest, by far

Breezair's engineering sets a new standard for cooling performance and reliability. Whether you live in Birdsville or Bondi, Icon's leading-edge cooling technology won't let you down. That's because Breezair is designed and built in Australia to withstand even the harshest Australian summer. With rugged and clever design features such as these, Breezair will keep you and your family comfortably cool for years to come...

- Corrosion-free materials
- Injection moulded cabinets and components that will not rust or fade
- UV stabilised polymers
- Long life Chillce® pads
- Revolutionary WATERmiser™ monitor
- Powerful Tornado® pump
- Amazing auto Clean and Dry function
- Anti-clog water distribution

Looks that are built to last

Designed to blend discreetly with the roofline of your home, Breezair's world renowned Permatuf® cabinets look great and won't crack, peel or warp.

Manufactured in Australia from UV stabilised polymer, the injection moulded cabinets are virtually impervious to our harsh climate and will retain their good-as-new looks year after year.

Complete peace of mind

A rigid quality control testing policy to Australian Standard ISO 9000 ensures that Breezair Icon series air conditioners live up to their hard-earned reputation for outstanding reliability.

For additional peace of mind, Breezair backs every one of its air conditioning systems with an industry leading comprehensive warranty program - including 10-years on all structural components, plus a hefty 25-year cover on the Permatuf® cabinets.



Breezair...
performance
you can trust



Terracotta



Heritage green



Slate grey



Beige



Unconditional ten year guarantee on all structural components



25 year corrosion-free guarantee on the Permatuf cabinet



Three year warranty on parts and labour



For minimal extra cost extend the parts and labour warranty to five years

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better
because**



There's no need to worry about Legionella with Breezair. The circumstances needed for this bacteria to proliferate can not exist in wet-pad, dry-sump evaporative systems. For more information on Legionella, please visit www.breezair.com.au



A healthy choice

For air conditioning that fills your home with fresh, cool, clean air, Breezair is unquestionably your best choice.

That's because Breezair completely replaces the air within your home every few minutes. Fresh air is drawn through moistened Chillcel® pads where it is filtered and cooled before being gently circulated throughout your home.

It's a process as natural as a sea breeze, giving you continuous fresh air instead of stale, recirculated air from a refrigerated system.

It's also much gentler on the eyes, nose and skin because evaporative air conditioning doesn't have the aggressive drying effect that occurs with refrigerated systems.

Naturally better

The power consumption of just one ducted refrigerative air conditioner can result in up to three tonnes of harmful CO₂ being pumped into the atmosphere each year (SEAV, "Choosing a cooling system", November 2002).

On the other hand, Breezair's Icon evaporative air conditioning system is so efficient it produces less than one tenth of this volume.

By choosing Breezair, you can help reduce the amount of harmful greenhouse emissions entering our environment.






Breezair...
naturally
better



**WATERMiser™
monitors**

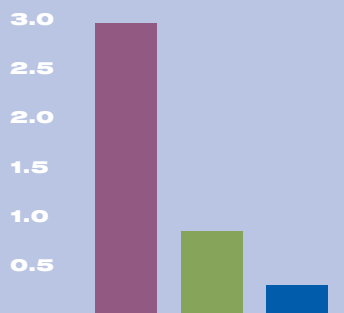
**water quality to reduce
consumption, minimise
waste and eliminate
unnecessary dumping
of water**

Breezair... better for the environment

-  Ducted refrigerative
-  Split system
-  Evaporative system

Tonnes of CO₂ per year

Sustainable Energy Victoria "Choosing a cooling system", November 2002



Breezair®
NUMBER ONE IN NATURAL COOLING



New Icon® Series fan

- Combined motor and fan
- Ultra-quiet centrifugal fan
- Responsive to duct sizing and back-pressure
- Designed to deliver optimum air output

Non clogging water distribution

- Unique design ensures constant, even pad saturation
- Maximises the cooling effect - outperforms competitive products



Hushpower® direct drive motor

- Exclusive to Breezair
- Incredibly quiet and efficient throughout operating range
- Uses far less energy
- Unsurpassed reliability
- Corrosion-proofed throughout

Clean and dry function

- Automatic water draining when the system is not in use
- Prevents algae growth
- Avoids the seasonal maintenance required by competitive products



WATERmiser™

- Uses the minimum amount of water to achieve high efficiency cooling
- Water quality monitoring for significant water savings
- Leak detection monitor

Power control module

- Advanced electronics ensure maximum efficiency
- Microprocessor constantly analyses water quality, water consumption and power output
- Smart, reliable and durable

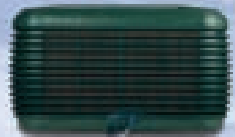


Tornado® pump

- Australian designed and manufactured
- Exceptional reliability in extreme conditions

Weatherseal®

- Automatic sealing system
- Reduces draughts and dust
- No need for winter covers

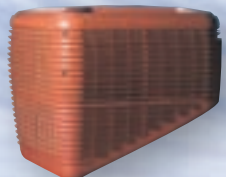


Long life Chillcel® pads

- Honeycomb design optimises the cooling effect
- Durable design outlasts competitive products

Mirage rooftop unit

- The Mirage's raked-base design and low profile hugs the slope of your roof
- Virtually invisible from street-level.



Harmony SensorTouch® wall controller

- Back-lit screen
- Space-efficient, easy-to-find, unobtrusive wall mount
- Variable climate control

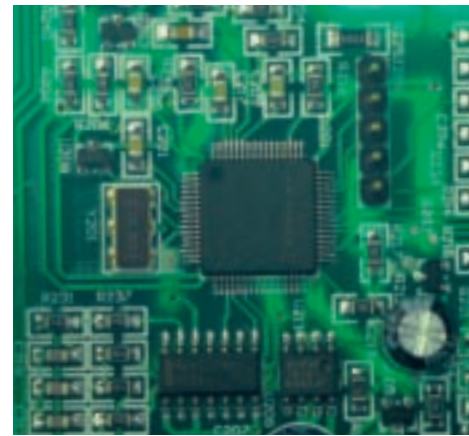
Horizon optional remote control

- Glow in the dark controls
- Variable climate adjustment
- User friendly
- Drain feature



Everything about the Breezair Icon series points to outstanding performance.

In fact no other evaporative air conditioning product offers such world-class technology.



Icon series features and benefits				
	EXH series	EXH & EZH series		Competitor checklist
	Homemaker	Harmony	Horizon	
Ease of use				
SensorTouch® wall control	✓	✓		
SensorTouch® remote control			✓	
LCD display	✓	✓	✓	
Comfort				
Thermostatic control	✓	✓	✓	
Ten comfort level settings	✓	✓	✓	
Pre-cool cycle (optional setting)	✓	✓	✓	
AUTOWeatherseal™ damper reduces draughts	✓	✓	✓	
Ventilation setting	✓	✓	✓	
Convenience				
Programmable timer (one event)	✓	✓	✓	
24 hour auto repeat timer			✓	
Time of day clock display			✓	
Clean and dry function		✓	✓	
Design				
Rounded, softer, low profile design	✓	✓	✓	
Available in a range of colours	✓	✓	✓	
Reliability				
Permatuf® polymer injection moulded construction lasts longer	✓	✓	✓	
Parts and labour warranty (+2 year optional)	3 year	3 year	3 year	
Structural guarantee	10 year	10 year	10 year	
Corrosion-free cabinet guarantee	25 year	25 year	25 year	
Performance				
Super efficient Hushpower® motor	✓	✓	✓	
Ultra cheap to run	✓	✓	✓	
Energy save setting			✓	
90mm thick Chillcel® pads	✓	✓	✓	
Unique non-clogging water distributor for better cooling	✓	✓	✓	
Quiet, lightweight centrifugal fan	✓	✓	✓	
Super efficient WATERmiser™		✓	✓	
Service				
Fully trained accredited dealer network	✓	✓	✓	
Australia's leading brand	✓	✓	✓	

Before choosing any ducted evaporative cooling system please see the Breezair High Performance Cooling brochure for comparative performance test results

Breezair...
world-class
technology
you can
trust

To locate your nearest accredited
Breezair dealer call 1300 360 651

Your representative:



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Seeley International Pty Ltd

ABN 23 054 687 035

www.breezair.com.au

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